

PRESS RELEASE



8 May 2023

APEX and IRE exhibitions both sold out

More than 225 companies will exhibit at APEX and the International Rental Exhibition (IRE) in Maastricht on 6 to 8 June.

The International Rental Exhibition ([IRE](#)) and [APEX](#) shows have both sold out, with 100 suppliers signed-up for IRE and more than 125 attending APEX.

The shows are co-located at the MECC venue in Maastricht on 6 to 8 June and are also being held alongside the European Rental Association (ERA) convention on 7 and 8 June.

APEX will be the largest selection of access equipment anywhere in the world this year, while IRE will be a fantastic showcase for the latest battery powered equipment as well as software and technology used by rental companies.

Combined, the exhibitions represent the perfect opportunity for visitors to see the full range of products and technology used in the rental industry.

Tony Kenter, CEO of Industrial Promotions International BV (IPI), the show organiser, says: “The shows represent a tremendous opportunity for equipment buyers to see a wide range of products and services within a single, easy-to-navigate location.”

“Rental companies and other buyers have an appetite to see the latest battery powered or low emission machines, as well as new working at height solutions. The phrase ‘one stop shop’ may be overused, but it’s an accurate description for what’s happening in Maastricht on 6 to 8 June.”

It will be the first time the shows have been held since 2017, with the 2020 events cancelled because of the pandemic.

Visitors who register for one show will have free access to the other. Free shuttle buses will be running to MECC from Brussels Zaventem Airport and Düsseldorf Airport. [Check the time tables here.](#)

For those flying to Amsterdam Schiphol, the train journey to Maastricht takes between 2.5 and 3 hours.

more

PRESS RELEASE



The exhibitions are organised by IPI and KHL Group. The partner association for IRE is the European Rental Association, while IPAF is the association partner for APEX.

To register for APEX, visit <https://apex-2023.reg.buzz/>

For the IRE show, see <https://ire-2023.reg.buzz/>

If you are not pre-registered, there will be a €20 charge to get in.

For information on the ERA Convention, including registration, see the following website:
www.erarental.org

END OF MESSAGE

PRESS CONTACTS

International Rental Exhibition (IRE)

Murray Pollok, KHL Group

E-mail: murray.pollok@khl.com

Tel: +44 (0)7950 021023

APEX

Han Heilig, Practica Productions

E-mail: han@practica.nl

Tel: +31 (0)255 530 577

IMAGES AND LOGOS

A range of images and logos can be downloaded at the following websites:

International Rental Exhibition (IRE)

<https://ireshow.com/press-area/>

APEX

<https://apexshow.com/press-area/>

END OF MESSAGE

PRESS RELEASE APEX IRE 02 (8-05-2023)