

PRESS RELEASE



16 February 2023

More OEMs confirmed for IRE and APEX exhibitions at MECC Maastricht

The shows in the Netherlands on 6 to 8 June will be a ‘one-stop-shop’ for equipment rental, showcasing the latest in aerial platforms, compact construction equipment and rental IT.

Almost 200 suppliers will exhibit at the International Rental Exhibition (IRE) and the key international access event APEX in MECC Maastricht, The Netherlands.

As many as around 120 exhibitors at the aerial platform show APEX and 80 exhibitors at IRE will be present at the MECC Exhibition and Convention Centre.

They will provide visitors with a complete line up of aerial platforms, compact construction equipment and rental IT solutions. Many companies will display their latest battery powered equipment and tools.

Among suppliers at APEX will be Dingli, Genie, JLG, Haulotte, Holland Lift, Manitou, Riwal, Ruthmann, Skyjack, Snorkel, Versalift and XCMG.

IRE exhibitors will include Atlas Copco, Case Construction, Ditch Witch, Generac, Hitachi, JCB, Kaeser, Trackunit, Volvo CE and Yanmar CE.

IRE and APEX 2023 will be co-located with the European Rental Association Convention on 7 and 8 June, including the European Rental Awards on 7 June.

The two shows were last held in 2017, having been cancelled in 2020 and 2021 because of the pandemic.

Tony Kenter, Managing Director of Industrial Promotions International B.V (IPI), which is organising the exhibitions alongside KHL Group, said the shows’ programme and format were timely in light of current global challenges.

“The shows will help rental companies and contractors who are managing the transition to low-emission equipment.”

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“At one convenient location, APEX and IRE will give equipment buyers the perfect snapshot of what is available.”

“At the same time, IRE will showcase the latest digital technology, including telematics solutions and rental management software, that are becoming essential tools for today’s rental companies and contractors.”

Investment in MECC

The MECC venue has undergone a three-year, €50 million refurbishment to upgrade and extend its facilities. The facility now has a contemporary style and is designed to be easy to navigate for visitors.

MECC is easily accessible by car, rail, bus, and air; and free shuttle buses will be running to MECC from Brussels Zaventem Airport and Düsseldorf Airport. Time tables can be found at www.ireshow.com and www.apexshow.com

Travellers arriving at Amsterdam Schiphol airport can complete the journey to Maastricht by train.

To register for IRE as a visitor, click [here](#). To register for APEX, click [here](#). Registering for one show gives free entry to the other event.

For information on the ERA Convention, including registration, [click here](#). For details of the European Rental Awards, [see here](#).

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IMAGES AND LOGOS

A range of images and logos can be downloaded at the following websites:

International Rental Exhibition (IRE)

<https://ireshow.com/press-area/>

APEX

<https://apexshow.com/press-area/>

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